



Peninsula Chinese Business Association

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Leading because we care

December 1, 2022

Dear Members and Friends,

Happy Holidays!

Since 2020, we have faced ongoing challenges; global economic unrest, refugees struggling for their lives, food shortages, high petroleum costs, inflation, systemic racism, climate change, and extensive mental health issues. They were unprecedented years for us all trying to keep our heads above water. Still, I'm exceptionally proud of and humbled by the fact that the Peninsula Chinese Business Association directors and members were able to hold the floor while strengthening our commitment to stand with the students to pursue a better future.

Within the organization, we have deepened our understanding of our privilege as individuals and as an organization and how important our role interlocks with educators and donors. As a result, we have worked diligently on our strategic goals to be one of the ethnic initiators within our areas of influence. We continue developing philanthropy models while growing and diversifying our circle of collaborators.

We have solidified and codified our commitment to weaving all aspects of justice, equity, diversity, non-discrimination, and inclusion into our programs.

As a socially responsible organization, we find strength in these challenging times in the knowledge that much more work is needed. The only way to have a healthy, just community is to build it together. Our team's efforts inspire me, and I invite you to join us to learn more about the work at Peninsula Chinese Business Association.

This is my final sharing as the president. In the past three years, I have received many valuable compliments from readers, and I want to thank them from the bottom of my heart. But that is

not the end of our newsletter. Next year, we will publish our “Quarterly Highlights,” covering various topics, including economic updates, health care, lifestyle tools and tips, other compelling stories, and more. Please stay tuned.

May God bring you and your loved ones joy this Christmas and a peaceful New Year.

Respectfully,

Johnny DaRosa

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President

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